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Education

Northern Michigan University
2019-2021
Majored in Social Media Design Management,
included public relations, marketing and art and
design, Minor in Psychology

West Shore Community College
2015-2018
Dual-enrolled in high school
Associates of Art

Skills

Adobe Creative Cloud
Lightroom, Illustrator, Photoshop, InDesign
Graphic Design
Photography
Social Media Content Creation
Customer Service

Design Experience

Content Creator

Invent@NMU
Designed a newsletter, outreached for consumer
generated content, photography
2021

Public Relations Student Society of America

Committee head for fall fundraiser
2021

Facebook Certification

Learned about the different ad revenues and post
options on Facebook and Instagram. Learned which
revenue would be the most suitable depending on
different types of businesses
2020

Website Designer & Manager

Celebrate Recovery
2019-2020

General Experience

U.N. Sustainable Development Goals Training Seminar

2021
Learned about the 17 SDGs created by the U.N. for local
implementation. Worked in groups to make an action
plan for Northern Michigan University.

Waitress & Hostess

TJ's Pub & Ramsdell Inn
2017-2021
Customer service

Retail

Todd and Brad Reed Photography
2018-19
Customer service, retail, cut and matted prints,
priced and displayed items

Mackinac Island Honor Scouts

2013-2017
Served on Mackinac Island for a week each summer as the
Governor's Honor Guard
Stood on guide duty in the fort, raised and lowered the
flags at the Avenue of Flags (back entrance to the fort),
marched in formation
Gained leadership skills

Certifications

Google Ads Display

Demonstrated the ability to deliver effective
display advertising to meet specific marketing
objectives
2021

Google Shopping Ads

Demonstrated the ability to connect products with
shoppers across their purchase journey
2021

Google Ads Video

Demonstrated the ability to get results from
YouTube and Google Video advertising solutions
2021